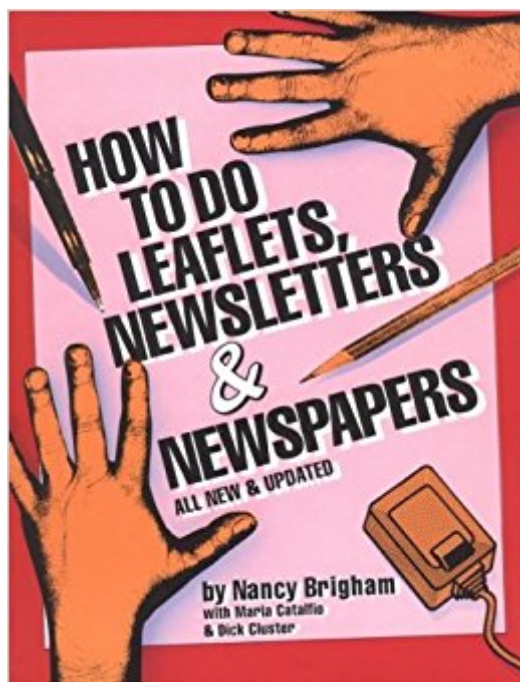


The book was found

HowTo Do Leaflets, Newsletters And Newspapers



Synopsis

Everything you need to know: from writing to the appropriate audience to using desktop publishing.

Book Information

Paperback: 176 pages

Publisher: PEP Publishers; Updated edition (January 1, 1991)

Language: English

ISBN-10: 096290676X

ISBN-13: 978-0962906763

Product Dimensions: 11 x 8.6 x 0.5 inches

Shipping Weight: 2.1 pounds

Average Customer Review: Be the first to review this item

Best Sellers Rank: #2,898,965 in Books (See Top 100 in Books) #54 in [Books > Reference > Writing, Research & Publishing Guides > Writing > Newspapers & Magazines](#) #4232 in [Books > Reference > Writing, Research & Publishing Guides > Writing > Journalism & Nonfiction](#) #7977 in [Books > Reference > Writing, Research & Publishing Guides > Writing > Writing Skills](#)

Customer Reviews

Nancy Brigham's two decades of teaching the subject are evident in this well organized, highly informative guide to creating small publications. While some of the topics covered are geared toward a larger production group, as in the section on staff, money and the law, most pertain to the overall knowledge needed to produce your own flyer or newsletter. Ms. Brigham starts at the very beginning, targeting your audience and organizing your ideas, and takes you through the layout, type styles, graphics, equipment, editing, dealing with printers, distribution, costs and more. Each section is broken down into detailed instruction and information on the given topic, leaving the reader confident, knowledgeable and ready to begin their own professional, informative, eye catching publication. Authors, new and experienced will benefit from Ms. Brigham's easy to understand yet informative guide to creating newsletters. An informative, all-in-one guide to desktop publishing know-how! Indispensable for novice and professional alike! Diane Potwin -- Copyright © 1994-97 Literary Times, Inc. All rights reserved -- From Literary Times

[Download to continue reading...](#)

HowTo Do Leaflets, Newsletters and Newspapers How to Write Profitable Newsletters: The 60-Minute Blueprint for Writing Email Newsletters that Win You Clients (How to Write... Book 1)

Unique Shapes In Plastic Canvas (Leisure Arts #1581) (Leisure Arts Craft Leaflets) Conversation: The Gentle Art Of Hearing & Being Heard - HowTo "Small Talk", How To Connect, How To Talk To Anyone (Conversation skills, Conversation starters, Small talk, Communication) Brian McCormick's Hard2Guard Player Development Newsletters: Volume 4 Publishing Newsletters Feature Writing for Newspapers and Magazines: The Pursuit of Excellence (6th Edition) How to Write Articles for Newspapers and Magazines (Arco's Concise Writing Guides) Feature Writing for Newspapers and Magazines: The Pursuit of Excellence (4th Edition) Bibliographic Checklist of African American Newspapers How to Write Articles for News/Mags, 2/e (Arco How to Write Articles for Newspapers & Magazines) Henry and Mudge Collector's Set #2: Henry and Mudge Get the Cold Shivers; Henry and Mudge and the Happy Cat; Henry and Mudge and the Bedtime Thumps; ... and Mudge and the Wild Wind (Henry & Mudge) Henry and Mudge Collector's Set: Henry and Mudge; Henry and Mudge in Puddle Trouble; Henry and Mudge in the Green Time; Henry and Mudge under the ... and Mudge and the Forever Sea (Henry & Mudge) Coins, medals, and seals, ancient and modern: Illustrated and described : with a sketch of the history of coins and coinage, instructions for young ... and American coins, medals and tokens, &c Prayers That Break Curses and Spells, and Release Favors and Breakthroughs: 55 Powerful Prophetic Prayers And Declarations for Breaking Curses and Spells and Commanding Favors in Your Life. The Complete Book of Essential Oils and Aromatherapy, Revised and Expanded: Over 800 Natural, Nontoxic, and Fragrant Recipes to Create Health, Beauty, and Safe Home and Work Environments The Book of Common Prayer and Administration of the Sacraments, ... of The Church of Ireland, Together with The Psalter or Psalms of David..., and the Form and Manner of Making, Ordaining and Consecrating Bishops, Priests and Deacons Atmospheric and Space Flight Dynamics: Modeling and Simulation with MATLAB[®] and Simulink[®] (Modeling and Simulation in Science, Engineering and Technology) The Ultimate Encyclopedia of Mythology: The myths and legends of the ancient worlds, from Greece, Rome and Egypt to the Norse and Celtic lands, through Persia and India to China and the Far East Nathan and Oski's Hematology and Oncology of Infancy and Childhood E-Book (Nathan and Oski's Hematology of Infancy and Childhood)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)